



### Adobe Video Professional Bootcamp

#### **VIDEO TRAINING COURSE SYNOPSIS**

The latest versions of the Adobe professional video software make a powerful team. Adobe Premiere enables you to easily edit your video and with Adobe After Effects you can create compelling motion graphics and blockbuster visual effects. This five day bootcamp is designed to teach you how to edit professional video with these industry standard tools. This class is designed for the beginner as well as the intermediate user that would like to learn tips and tricks for a more productive workflow. We also recommend this course for those planning to obtain the Adobe Certified Expert status.

#### TRAINING COURSE LENGTH AND TIME

This class is 5 days long. Class time is 9:00 a.m.- 4:00 p.m. Breaks are scheduled throughout the day and lunch is typically scheduled 12-1. Students provide their own lunch

# PREREQUISITES FOR THIS PRODUCTION PREMIUM BOOTCAMP TRAINING COURSE

Knowledge of your operating system and basic computer navigation is required for all classes. This class is designed for the beginner level and no prior experience is necessary. It is not designed as a replacement for our more in-depth product specific classes, however. We also recommend that you have the Production Premium software before starting the class. You can purchase the software of obtain a trial version of it for the Adobe website.

### WHAT YOU WILL LEARN IN THIS TRAINING COURSE

Shooting and Capturing
Creating Dynamic Titles
Capturing and Editing with DV
Transparency
Transitions
Adding Video Effects
Time display and Timecode
Track and Key

The Project Window
Transparency
Transparency
Editing in the Timeline
Stop Motion
Adding Motion Effects
Adding Video Transitions

### WHO SHOULD ATTEND THIS TRAINING COURSE

Graphic professionals who need an essential understanding of motion graphics editing. Experienced users will also benefit from the many tips and tricks and special exercises.

### **ENROLLMENT**

**Expressions and Time** 

Please see our Enrollment Page (http://www.ledet.com/enroll) for our enrollment form.

### LOCATIONS FOR THIS TRAINING COURSE

We have training centers in Atlanta, Houston, Chicago, Denver, San Diego and Washington DC. We also offer classes at a network of rental facilities. We offer private onsite training and instructor-led, live online training. If coming to a rental facility, please double-check the location of your class with our office to make sure you get to the right location.

### PREREQUISITES FOR THIS TRAINING COURSE

Knowledge of your operating system and basic computer navigation is required for all classes. This class is a discounted combination of the Premiere Intro and After Effects Intro classes. For student cancellation purposes, each separate component is treated as a separate class.

#### **GOALS FOR THIS TRAINING COURSE**

Sterling Ledet and Associates realizes the importance of education and we take pride in being able to offer you classes that are more custom fit to your needs. Call us at (877) 819-2665 if you have any special questions or e-mail us at sales@ledet.com.

#### **MULTI-CLASS PACKAGES**

This bundle/workshop provides a significant discount off of our regular pricing. Our standard policy for all bundled workshops is that once one of the classes in the bundle, package or workshop is attended, no refunds are available for unused portions of the bundle. Student rescheduling is available under our regular policies.



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## LESSON 1 - TOURING ADOBE PREMIERE PRO

Nonlinear editing in Adobe Premiere Pro Expanding the workflow Touring the Adobe Premiere Pro workspace

#### **LESSON 2 - SETTING UP A PROJECT**

Setting up a project Setting up a sequence

#### **LESSON 3 - IMPORTING MEDIA**

Importing assets
Working with the Media Browser
Importing images
Customizing the media cache
Recording a scratch narration track

#### **LESSON 4 - ORGANIZING MEDIA**

The Project panel Working with bins Monitoring footage Modifying clips

# LESSON 5 - ESSENTIALS OF VIDEO EDITING

Using the Source Monitor Navigating the Timeline Essential editing commands

## LESSON 6 - WORKING WITH CLIPS AND MARKERS

Using Program Monitor controls Playback resolution Using markers Using Sync Lock and Track Lock Finding gaps in the Timeline Selecting clips Moving clips Extracting and deleting segments

### **LESSON 7 - ADDING TRANSITIONS**

What are transitions?
Using edit points and handles
Adding video transitions
Using A/B mode to fine-tune a transition
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Adding audio transitions

# LESSON 8 - ADVANCED EDITING TECHNIQUES

Performing four-point editing
Changing playback speed
Replacing clips and footage
Nesting sequences
Performing regular trimming
Performing advanced trimming
Trimming in the Program Monitor panel

## LESSON 9 - PUTTING CLIPS IN MOTION

Adjusting the Motion effect Changing clip position, size, and rotation Working with keyframe interpolation Using other motion-related effects

#### **LESSON 10 - MULTICAMERA EDITING**

Following the multicamera process Creating a multicamera sequence Switching multiple cameras Finalizing multicamera editing

# LESSON 11 - EDITING AND MIXING AUDIO

Setting up the interface to work with audio Examining audio characteristics Creating a voice-over "scratch track" Adjusting audio volume Creating a split edit Adjusting audio levels in a sequence

### **LESSON 12 - SWEETENING SOUND**

Sweetening sound with audio effects Adjusting EQ Cleaning up noisy audio

### LESSON 13 - ADDING VIDEO EFFECTS

Working with effects Master clip effects Masking and tracking visual effects Keyframing effects Effects presets Frequently used effects

## LESSON 14 - COLOR CORRECTION AND GRADING

Following a color-oriented workflow An overview of color-oriented effects Fixing exposure problems Fixing color balance Using special color effects Creating a look

# LESSON 15 - EXPLORING COMPOSITING TECHNIQUES

What is an alpha channel?
Making compositing part of your projects
Working with the Opacity effect
Working with alpha-channel transparencies
Color keying a greenscreen shot
Masking clips

#### **LESSON 16 - CREATING TITLES**

An overview of the Titler window Mastering video typography essentials Creating titles Stylizing text Working with shapes and logos Making text roll and crawl

# LESSON 17 - MANAGING YOUR PROJECTS

Using the File menu
Using the Project Manager
Performing the final project management
steps
Importing projects or sequences
Managing collaboration
Using the Libraries panel
Managing your hard drives

# LESSON 18 - EXPORTING FRAMES, CLIPS, AND SEQUENCES

Overview of export options
Exporting single frames
Exporting a master copy
Working with Adobe Media Encoder
Exchanging with other editing applications
Recording to tape

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#### **LESSON 19 - GETTING TO KNOW** AFTER EFFECT'S WORKFLOW

Creating a project and importing footage Creating a composition and arranging lavers

Adding effects and modifying layer properties

Animating the composition Previewing your work

Optimizing performance in After Effects Rendering and exporting your composition Customizing workspaces

Controlling the brightness of the user interface

Finding resources for using After Effects Review questions and answers

### **LESSON 20 - CREATING A BASIC** ANIMATION USING AFTER EFFECTS **AND PRESETS**

Importing footage using Adobe Bridge Creating a new composition Working with imported Illustrator layers Applying effects to a layer Applying an animation preset Previewing the effects Adding transparency Rendering the composition Review questions and answers

### **LESSON 21 - ANIMATING TEXT**

About text layers Creating and formatting point text Using a text animation preset Animating with scale keyframes Animating using parenting Animating imported Photoshop text Animating text using a path animation preset

Animating type tracking Animating text opacity Using a text animator group Cleaning up the path animation Animating a nontext layer along a motion path Adding motion blur

Review questions and answers

### **LAYERS**

Adding a shape layer Creating custom shapes Creating stars Positioning layers with snapping Incorporating video and audio layers Applying a Cartoon effect Adding a title bar Using Brainstorm to experiment Review questions and answers

#### **LESSON 23 - ANIMATING A MULTIMEDIA PRESENTATION**

Animating the scenery using parenting Adjusting an anchor point Masking video using vector shapes Keyframing a motion path Animating additional elements Applying an effect Creating an animated slide show Adding an audio track Zooming in for a final close-up Review questions and answers

### **LESSON 24 - ANIMATING LAYERS**

Simulating lighting changes Duplicating an animation using the pick whip Animating movement in the scenery

Adjusting the layers and creating a track matte

Animating the shadows Adding a lens flare effect Animating the clock Retiming the composition Review questions and answers

### **LESSON 25 - WORKING WITH MASKS**

About masks Creating a mask with the Pen tool Editing a mask Feathering the edges of a mask Replacing the content of the mask Adding a reflection Creating a vignette Adjusting the color Review questions and answers

### LESSON 22 - WORKING WITH SHAPE LESSON 26 - DISTORTING OBJECTS WITH THE PUPPET TOOLS

About the Puppet tools Adding Deform pins Defining areas of overlap Stiffening an area Animating pin positions Recording animation Review questions and answers

### **LESSON 27 - USING THE ROTO BRUSH TOOL**

About rotoscoping Creating a segmentation boundary Fine-tuning the matte Freezing your Roto Brush tool results Changing the background Adding animated text Outputting your project Review questions and answers

### **LESSON 28 - PERFORMING COLOR** CORRECTION

Adjusting color balance Replacing the background Removing unwanted elements Correcting a range of colors Warming colors with the Photo Filter effect Review questions and answers

### **LESSON 29 - USING 3D FEATURES**

Creating 3D Text Using 3D Views Importing a background Adding 3D Lights Adding a camera Repositioning layers Adding a text laver Working with Cinema 4D Lite Review questions and answers

### **LESSON 30 - WORKING WITH 3D CAMERA TRACKING**

About the 3D Camera Tracker effect Tracking the footage Creating a ground plane, a camera, and the initial text Creating realistic shadows Adding ambient light



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Creating additional text elements Locking a layer to a plane with a null object Animating the text Adjusting the camera's depth of field Rendering the composition Review questions and answers

### **LESSON 31 - ADVANCED EDITING TECHNIQUES**

Using Warp Stabilizer VFX Using single-point motion tracking Using multipoint tracking Creating a particle simulation Retiming playback using the Timewarp effect Review questions and answers

### **LESSON 32 - RENDERING AND OUTPUTTING**

Creating templates for the Render Queue Exporting using the Render Queue Rendering movies with Adobe Media Encoder

Review questions and answers